



“Create, Don’t hate”

Egonis Fazlija - creator of Triangle design studio
& Rhoncus jewelry

Instagram Page: @triangle.designstudio
@rhoncus_jewelry

1. Can you tell us more about your job and your products?

Well, I’m a freelance graphic designer and I work online for some small businesses (most of them are based in the US and Canada). I have started working online since February 2018, but I have been doing graphic designs since 8th grade (8 years ago). In the past I worked for different singers and artists in my country but always for free because I never knew the value of this job. These are some of my services: creating Logos, Business Cards Design, Labels, Banners, Posters, Lyrics Video etc!

Except this last month I started another “business” which is a jewelry business (with natural & dried flowers and other things). I wanted to try this and bring something new in my country because this type of jewelry is not very popular here.



2. How did you get inspired to become an entrepreneur?

In December 2017 I got in touch with a You tube. She asked me to design her logo and her merch, so she was the person who said: “You should never work for free and you should start to value your skills”. She was an inspiration and motivating person for me. She is such a strong and positive person and I think her positive energy has influenced me!

Then I started working online and in February 2018 I created my own page for Graphic Designs.

But the entrepreneurial spirit developed during the childhood and through the ambient a person is brought up in.

3. Was it hard for you as a student to do this job?

At first it was a little difficult because I just started my 3rd semester at university and I didn't want to skip studies. But after a few weeks I arrived to create a schedule which helped me manage the time for when I had to study and work. Also it was hard because it was something new to me. Communicating with strangers and creating the image of their companies is a big responsibility!

4. Can you describe yourself in some words?

(laughs) It's so hard to talk about yourself but I think I'm a positive, funny, friendly person. I always try to do my best and help others in different ways.

5. What does achievement or success mean to you?

Achievement means to me when you realize something that you really want even if it's something small. Have you ever helped someone who needed you? Maybe just to talk with that person? Making him/her laugh? That's achievement!!

6. What characteristics do you think people need to become an entrepreneur and do you think you have the characteristics to be an entrepreneur?

Yes, entrepreneurs have some characteristics, including passion, independent thinking, taking risks, optimism, self-motivation, self-confidence, being a problem-solver, flexibility etc.

Yes, I definitely have some of these characteristics.

7. Do you plan to extend your business?

Now I don't have any plans to extend my business because I want to continue my studies (I'm doing my Master degree), but I don't know, later maybe...!

8. Do you have any advices for other students who want to become an entrepreneur or want to start something new?

I have something I want to tell them: **"Never give up on your dreams and be brave to try new things"**. Because that's what the entrepreneurs do.

Don't listen to others when they say you can't do it. If you believe in yourself and if you work hard NOTHING can stop you!

So... **"Create, Don' t hate"**!



Interview: Valentina Murati

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