



"Do the things you like, but also things you dislike. Accept challenges, even when somebody says you can't do it. Your mind will grow."

Ann-Cathrin Konrad

Lecturer - graphic designer - Student business informatics

Can you tell me something about yourself?

My CV is a little unusual. I finished my education as a graphics designer- it was nice, but not enough for me. I wanted to learn more. I studied business informatics at OTH. Now I am doing my master in software-engineering. Next to this it would be great if I could start my master in digital entrepreneurship. I do participate in different courses and I enjoy it very much.

Could you make a short description of what you do as an entrepreneur?

I wouldn't describe myself as an entrepreneur. I'm self-employed and I'm working on different projects that I think are useful for me and other people. I work as a lecturer in different institutions. And I like it to make projects, where I can use my knowledge in graphics design.

How did you get the idea of your job?

I have no jobs - I have only many different hobbies :D...The idea came to me. After my bachelor I didn't want to work anymore. A few days after this decision, a woman asked me if I could imagine to work as a teacher. I have been imagining this since I was a little girl. So I started to prepare my first lesson.

What inspires you?

My friends, my family and when people tell me things I can't do, I am inspired even more to go for them.

What is the most interesting part of your work as an entrepreneur?

My students are between 16 and 65 years old. It's inspiring to work with different people, get a connection to them and find new ways to make the knowledge easy understandable for every learning-type and age. I like to develop myself and expand my know-how every day.

What is the most challenging part of your job?

Myself :D.

Can you find any differences between you as a female entrepreneur and a male one?

There's no difference for me

Do you plan or consider to make something on your own?

Maybe finding a team to work on a project, that really matters - This would be great.

Do you have enough free time? Is it challenging for you to combine family time and student work life?

Free time is working time and working time is free time. ;)

Do you have any advice for students who want to be entrepreneurs?

I'm not an entrepreneur. I do the things I like, but I learn as well things I dislike. I accept challenges, even if somebody says I can't do it. Perhaps this is the right way or it's the absolutely wrong way. I can tell you in some years ;).

What hobbies do you have in your free time?

I like to spend time in the stable with horses. I enjoy the time with my family and friends in my crazy little home village. And I love to spend time in Denmark some times a year. This is the place where I calm down and feel free and stop thinking about anything.

Interview: Flutura Alihajdaraj

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