KOLLOQUIUM INTERNATIONALE GASTDOZIERENDE

„Co-creation in Innovation – a software start-up journey“

REFERENT
Petteri Kaskenpalo

ABSTRACT
FromLabs Pte Ltd is a 5 year old software start-up by two university lecturers and group of software development graduates. The team focuses on software solutions around engaging people and activate them in activities by built applications that for example track CO2 savings of competing corporate teams to guiding visitors in the United Nations HQ in New York. The talk will discuss various product case studies and the co-creation spirit they depend on.

TERMIN
Dienstag, 04.12.2018

START
17:00 - 18:00 Uhr
im Raum K008

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