

Course number 31.1	Course title Business Game (Unternehmensplanspiel)		
Code UPS	Semester 8	Number of WSH 4	Module offered Every semester
Lecturer Dipl.-Ing. Chr. Aisch	Tuition type Seminar-style lecture with exercises		Compulsory/Elective Compulsory
<p>Learning outcomes</p> <p>On completing the module the students will have achieved the following learning outcomes on the basis of scientific methods:</p> <p><u>Subject skills</u></p> <p>Students acquire knowledge of how businesses are set up and managed. They are able to apply managerial and financial accounting and key indicators for corporate management.</p> <p><u>Method skills</u></p> <p>Students are able to think strategically and know how to relate strategies to targets and how to implement their decisions. They can deal with problems and important success factors involved in setting up and managing a business. Students gain a knowledge of budgeting and can evaluate results.</p> <p><u>Social skills</u></p> <p>Students are able to work in groups and make decisions within a team. They can work in a team and organise team work. Students know how to deal with conflicts and resolve them as part of a team.</p> <p><u>Personal skills</u></p> <p>Students appreciate the impact of competitive and success-oriented decisions and can incorporate personal values into their decisions.</p>			
<p>Content</p> <p>A team is required to successfully manage a virtual business under competitive conditions. This involves analysis, preparation of decisions and so on.</p>			
<p>Literature</p> <p><u>Required reading</u></p> <p>Manual for the TOPSIM General Management or TOPSIM Startup!Production</p> <p><u>Recommended reading</u></p> <p>Wöhe, G; Einführung in die Allgemeine Betriebswirtschaftslehre, 24th ed., Munich 2010 Latest edition</p>			
<p>Teaching and learning methods</p> <p>Coaching of the teams by the lecturer, individual meetings with the lecturer, occasional outlining of relevant business topics.</p>			
Type of examination/Requirements for the award of credit points		Presentation Case study Written examination	

		Duration: 90 minutes
Other information		Computer based business simulation, learning by doing
ECTS Credits 5	Workload 150 hours Contact/attendance time: 60 h Additional work: 90 h	Course language German