Course number: 31.1
Course title: Business Game (Unternehmensplanspiel)

Code: UPS
Semester: 8
Number of WSH: 4
Module offered: Every semester

Lecturer: Dipl.-Ing. Chr. Aisch
Tuition type: Seminar-style lecture with exercises
Compulsory/Elective: Compulsory

Learning outcomes
On completing the module the students will have achieved the following learning outcomes on the basis of scientific methods:

Subject skills
Students acquire knowledge of how businesses are set up and managed. They are able to apply managerial and financial accounting and key indicators for corporate management.

Method skills
Students are able to think strategically and know how to relate strategies to targets and how to implement their decisions. They can deal with problems and important success factors involved in setting up and managing a business. Students gain a knowledge of budgeting and can evaluate results.

Social skills
Students are able to work in groups and make decisions within a team. They can work in a team and organise team work. Students know how to deal with conflicts and resolve them as part of a team.

Personal skills
Students appreciate the impact of competitive and success-oriented decisions and can incorporate personal values into their decisions.

Content
A team is required to successfully manage a virtual business under competitive conditions. This involves analysis, preparation of decisions and so on.

Literature
Required reading
Manual for the TOPSIM General Management or TOPSIM Startup!Production
Recommended reading
Wöhe, G: Einführung in die Allgemeine Betriebswirtschaftslehre, 24th ed., Munich 2010
Latest edition

Teaching and learning methods
Coaching of the teams by the lecturer, individual meetings with the lecturer, occasional outlining of relevant business topics.

Type of examination/Requirements for the award of credit points
Presentation
Case study
Written examination
<table>
<thead>
<tr>
<th><strong>Other information</strong></th>
<th>Duration: 90 minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Duration:</strong> 90 minutes</td>
<td>Computer based business simulation, learning by doing</td>
</tr>
<tr>
<td><strong>ECTS Credits</strong></td>
<td>5</td>
</tr>
<tr>
<td><strong>Workload</strong></td>
<td>150 hours</td>
</tr>
<tr>
<td></td>
<td>Contact/attendance time: 60 h</td>
</tr>
<tr>
<td></td>
<td>Additional work: 90 h</td>
</tr>
<tr>
<td><strong>Course language</strong></td>
<td>German</td>
</tr>
</tbody>
</table>