

Modules

Master Programme International Management

01-08-2024

Modules Master Programme International Management

Module No.	Module title	Credits	WSH	Semester	Offered in	Language
1	International Strategy	5	4	2	Summer semester	English
2	Applied Economics	5	4	1	Winter semester	English
3	International Leadership Skills	5	4	2	Summer semester	English
4	Fundamentals of Sustainable Management	5	4	2	Summer semester	English
5	International Economic Policy	5	4	1	Winter semester	English
6	Digital Business Analytics	5	4	1	Winter semester	English
7	Consulting Project	5	4	2	Summer semester	English
8	Digital Business Innovation	5	4	1	Winter semester	English
9	International Sales	5	4	1	Winter semester	English
10	International Supply Chain Management	5	4	1	Winter semester	English
11	Mandatory Subject-Specific Elective Module 1	5	4	2	Summer semester	English, options in German might be available
12	Mandatory Subject-Specific Elective Module 2	5	4	2	Summer semester	English, options in German might be available
13	Master Thesis	30	2		Every semester	English
13.1	Master Thesis Seminar	(2)	(2)			English
13.2	Master Thesis written	(25)				English
13.3	Master Thesis oral	(3)				English